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Homework 1 – Excel

Three conclusions:

1. The highest number of successful campaigns are in Theater
2. The lowest number of successful campaigns are in Journalism
3. More campaigns fail than are cancelled

Limitations:

1. Financial field in mixed units, requires conversion
2. Can’t determine how much each backer gave
3. Can’t tell how many levels of support available

Other Possibilities:

State of Campaign (succeed, fail, etc.) /Country

Staff Pick prediction accuracy

Average Funded Total/Category & Sub-Category